

# Star Apple Project

Web 3.0 based M&A Platform



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Web 3.0 based M&A Platform

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## Star Apple Platform

- 1 The STAR APPLE platform utilizes blockchain/DAO to **provide the ordinary investors with transparent and easy access to M&A.**
- 2 Designed to **allow general investors to participate in M&A for listed companies** as well as unlisted companies.
- 3 **Transparent recording** of M&A processes on the blockchain through token economy **implements a continuous value cycle.**
- 4 **Operate** M&A Research Agency with user participation **and related to M&A distribution of expertise/knowledge.**
- 5 **Moving towards tokenization and STO platforming of tangible and intangible assets**, including real estate and intellectual property rights, in the long-term vision.



**MARKET ANALYSIS | M&A Market Analysis-Global**

As of 2021, the number of M&A transactions worldwide reached 62,000 and the amount reached 5.1 trillion dollars, which is increasing every year

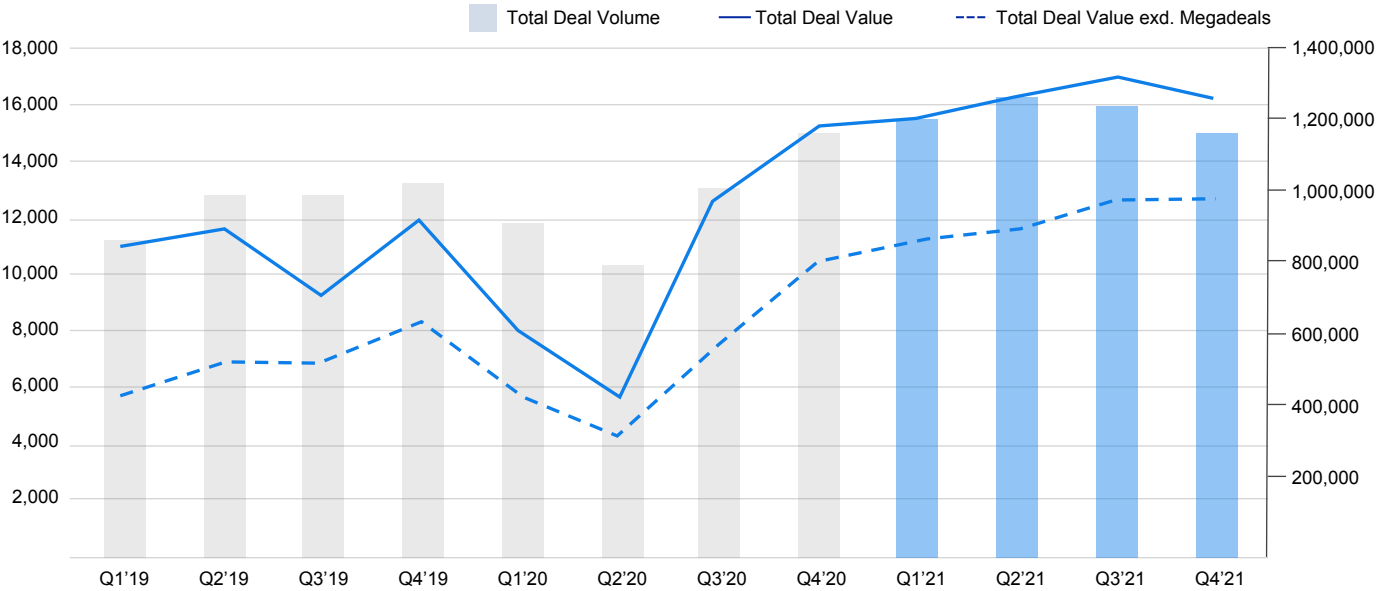
**Growth of the M&A market**

Number of transactions compared to the previous year

**24%** increase

Transaction amount

**57%** increase



Global M&A transaction amount and number of transactions (2019-2021)



The expansion of the M&A market is a global trend, and the number and amount of M&A cases in Europe and the Asia-Pacific region are also growing

### Growth of the M&A market

#### In the case of Europe

Number of transactions compared to the previous year

**18.2%** increase  
Volume

**55.1%** increase

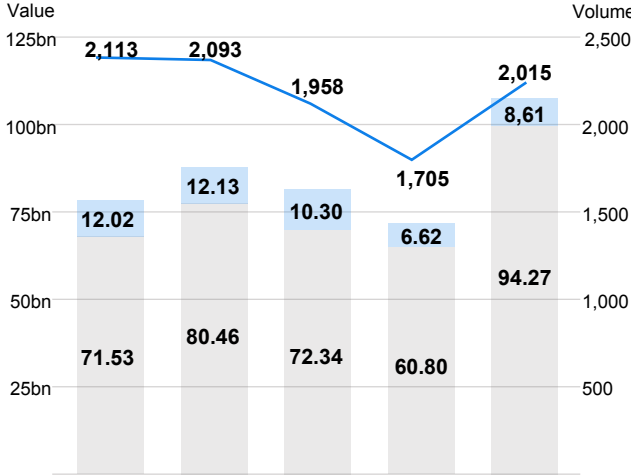
#### Asia-Pacific Region

Number of transactions compared to the previous year

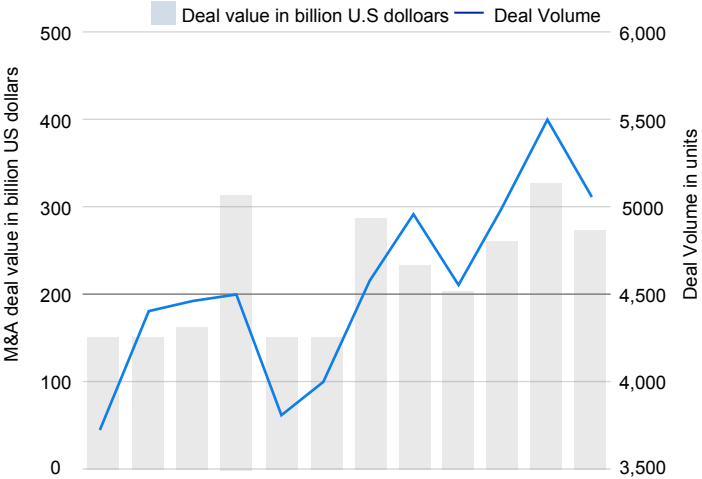
**16.6%** increase  
Volume

**29.5%** increase

figures for 2020



Growth trend of European M&A market: 2017-2021



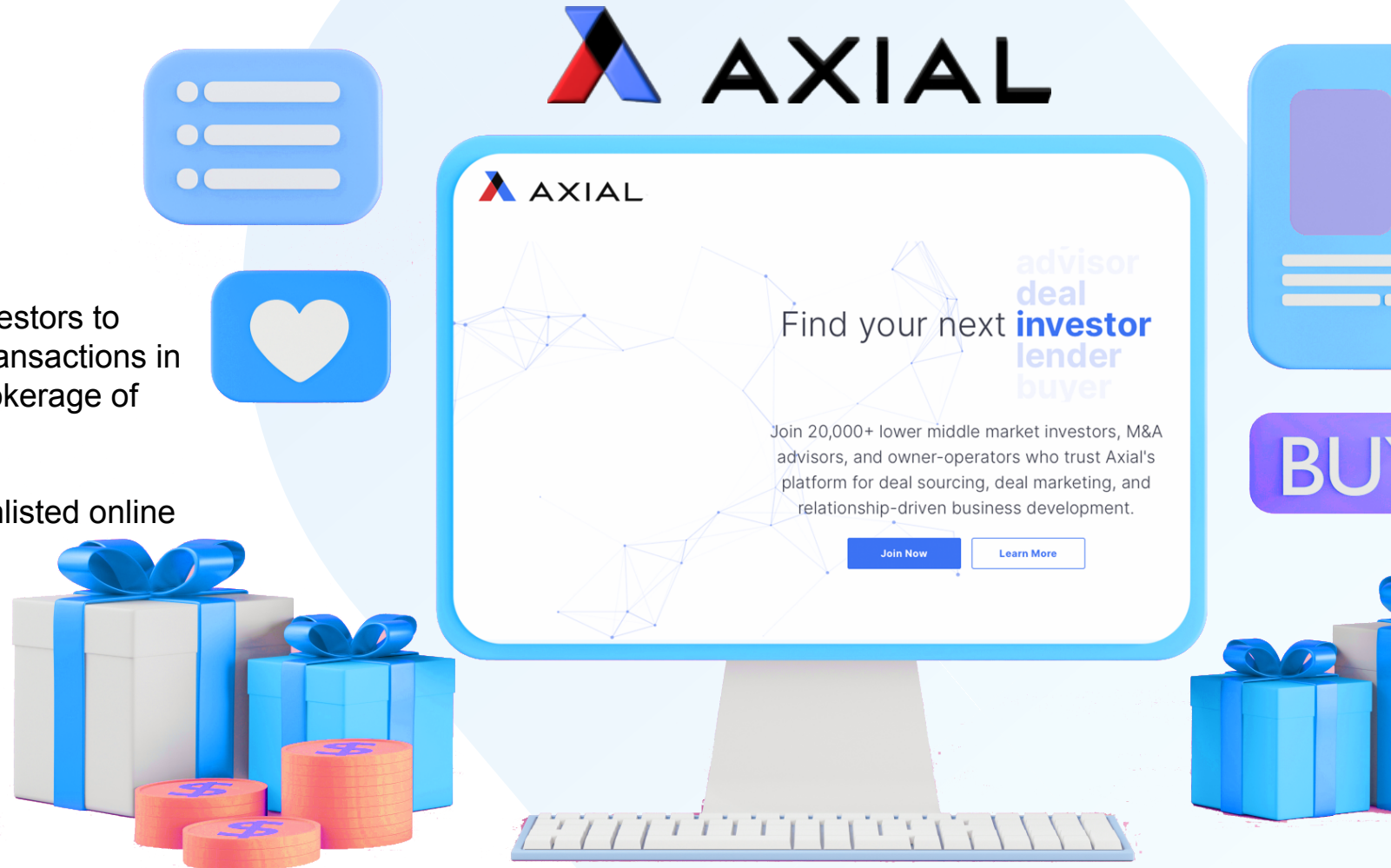
Asia-Pacific M&A Market Growth: 2019-2021

Along with the growth of M&A, platform services that have increased accessibility to M&A brokerage and general investors are also growing. A typical example is the AXIAL platform.

## Prospects of the M&A Market

AXIAL is a platform that allows ordinary investors to participate in M&A, with more than 2,000 transactions in eight years since its launch in 2010, the brokerage of more than \$25 billion in investment

AXIAL is emerging as the world's largest unlisted online investment network.



Along with the platforming of M&A, attempts are also underway to apply blockchain technology to M&A.

## Blockchain Technology Project

M&A of unlisted companies to provide direction to blockchain databases and token economies

The logo for MAP, featuring the letters 'M', 'A', and 'P' in a stylized font. The 'A' is yellow and the 'M' and 'P' are grey.The logo for Acquire.Fi, featuring a green stylized arrow icon pointing right, followed by the text 'Acquire.Fi' in a bold, sans-serif font.

Build M&A Platform, Promote Broker Rights and Reduce Fees Target Additional Service Delivery Using Token Economy

The emergence of M&A platforms using blockchain technology is expected to accelerate

## MARKET PROBLEM

The M&A market has not been long since it began to be provided in an accessible form for ordinary investors, and this is due to information asymmetry, transaction accessibility, and inefficiency problems.

### Problems in the Existing M&A Market



1

#### M&A Information Asymmetry

Blocking the source of corporate M&A information and difficulty in accessing and analyzing information.



2

#### Access to M&A transactions

Block access to small investors in legal matters or M&A companies.



3

#### Inefficiency of the parties to the deal

Distortion and cost of information due to discrepancies between the period of intermediation and the buyer/seller participating in the M&A process.



The STAR APPLE platform uses blockchain technology and DAO system to present a more improved form of M&A platform service

## Star Apple Solution Proposal

Star Apple platform is designed to help solve problems

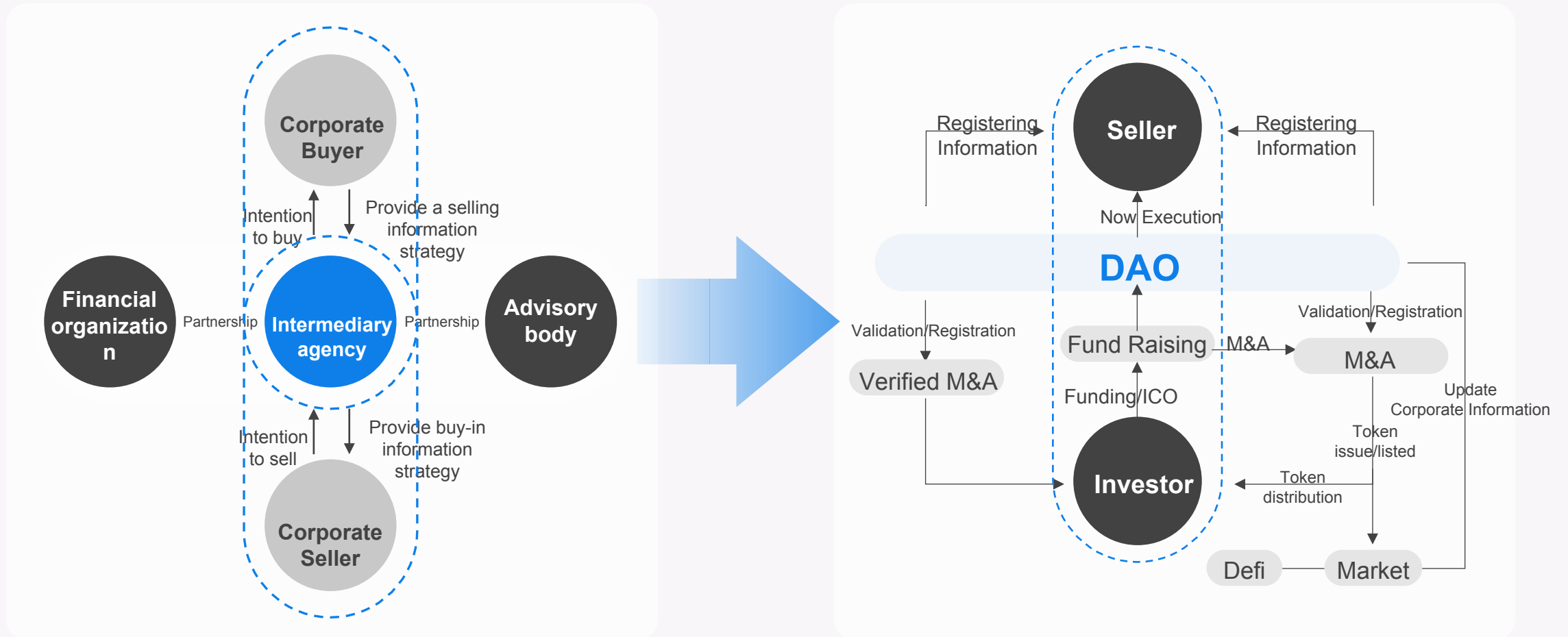
- 1) Securing access to M&A through DAO FUND operation
- 2) Operate a professional research agency
- 3) Improvement of Cost Efficiency Using Blockchain System



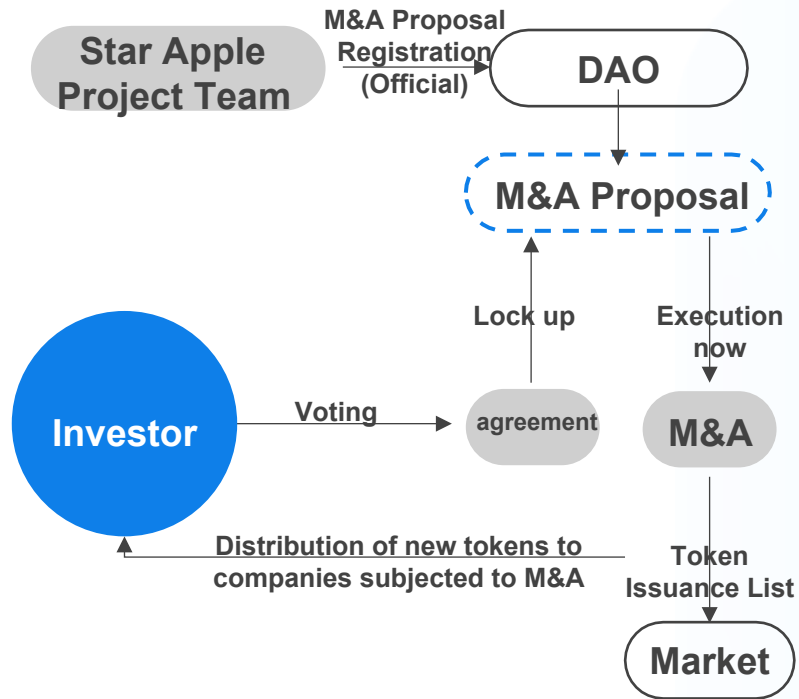
## SOLUTION | Overview & Service Structure Diagram

M&A in the traditional industrial market is a service structure centered on brokerage agencies, making it difficult for general investors to participate and access/analysis of information.

STAR APPLE provides more efficient and transparent M&A brokerage services to ordinary investors through the DAO system.

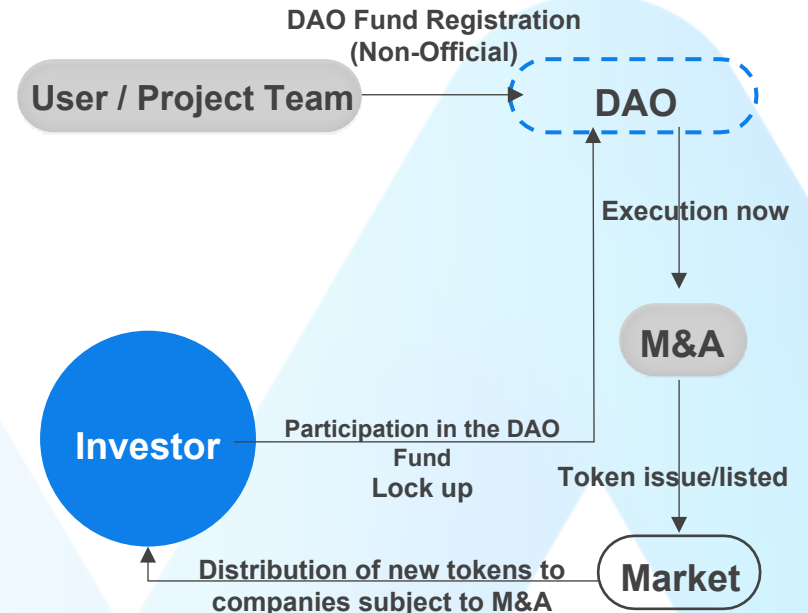


The STAR APPLE platform has a service structure that enables not only M&A for unlisted companies but also M&A for listed companies



### Listed Company M&A

Disclosure of information within legal limitations to general investors and operating as a FUND POOL

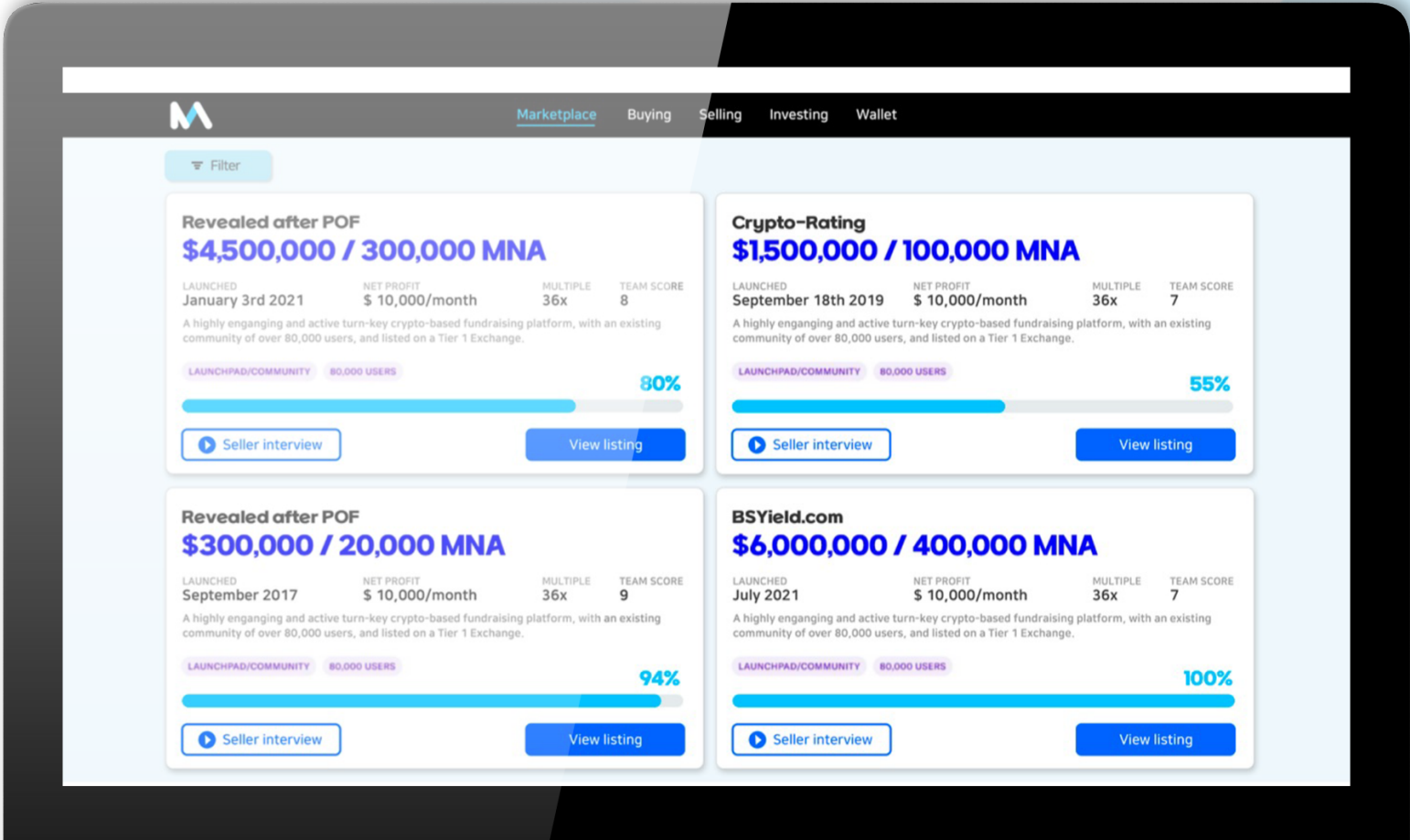


### Unlisted company M&A

General users (company sellers) can also open and freely open/participate



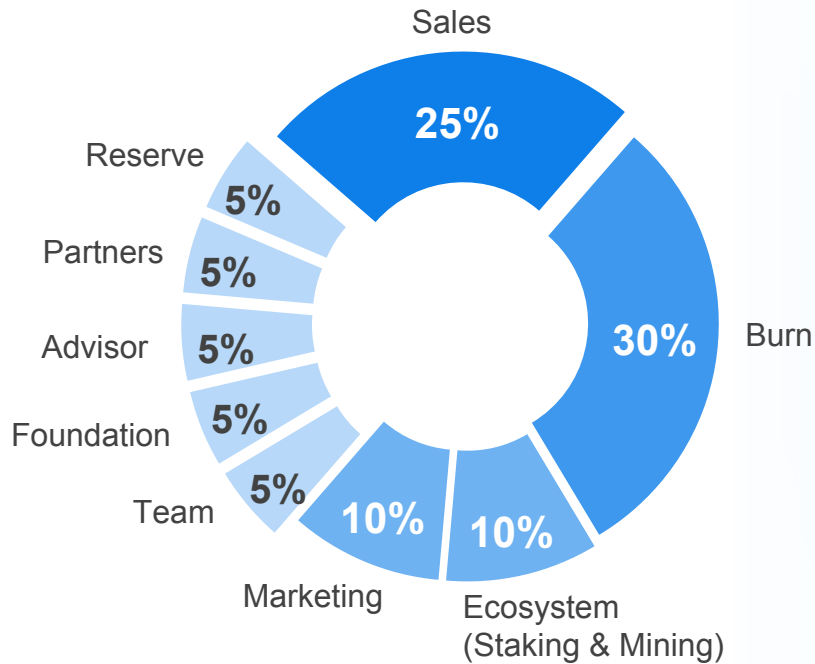
STAR APPLE has an intuitive participation model and a transparent profit distribution structure using the MNA token and DAO system, which are the platform's key currencies.



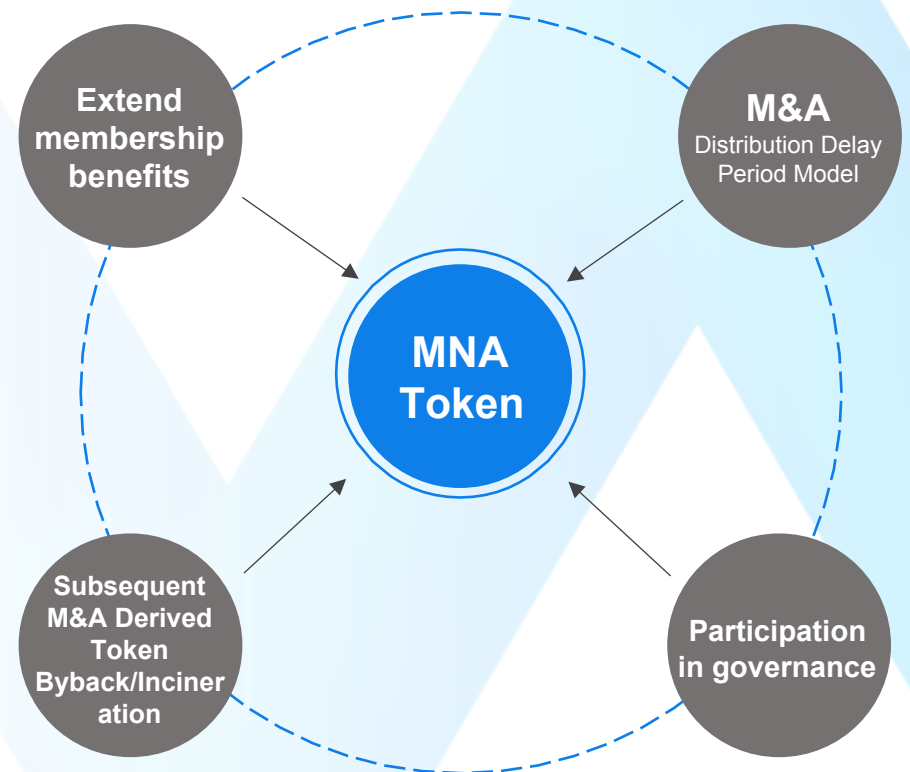
MNA tokens are used as governance tokens and utility tokens within the STAR APPLE platform, and have a cycle in which their value continues to expand as M&A progresses within the platform.

### Summary(Volume/Network-Chain)

4,000,000,000 MNA Token  
Polygon Mainnet (MATIC)

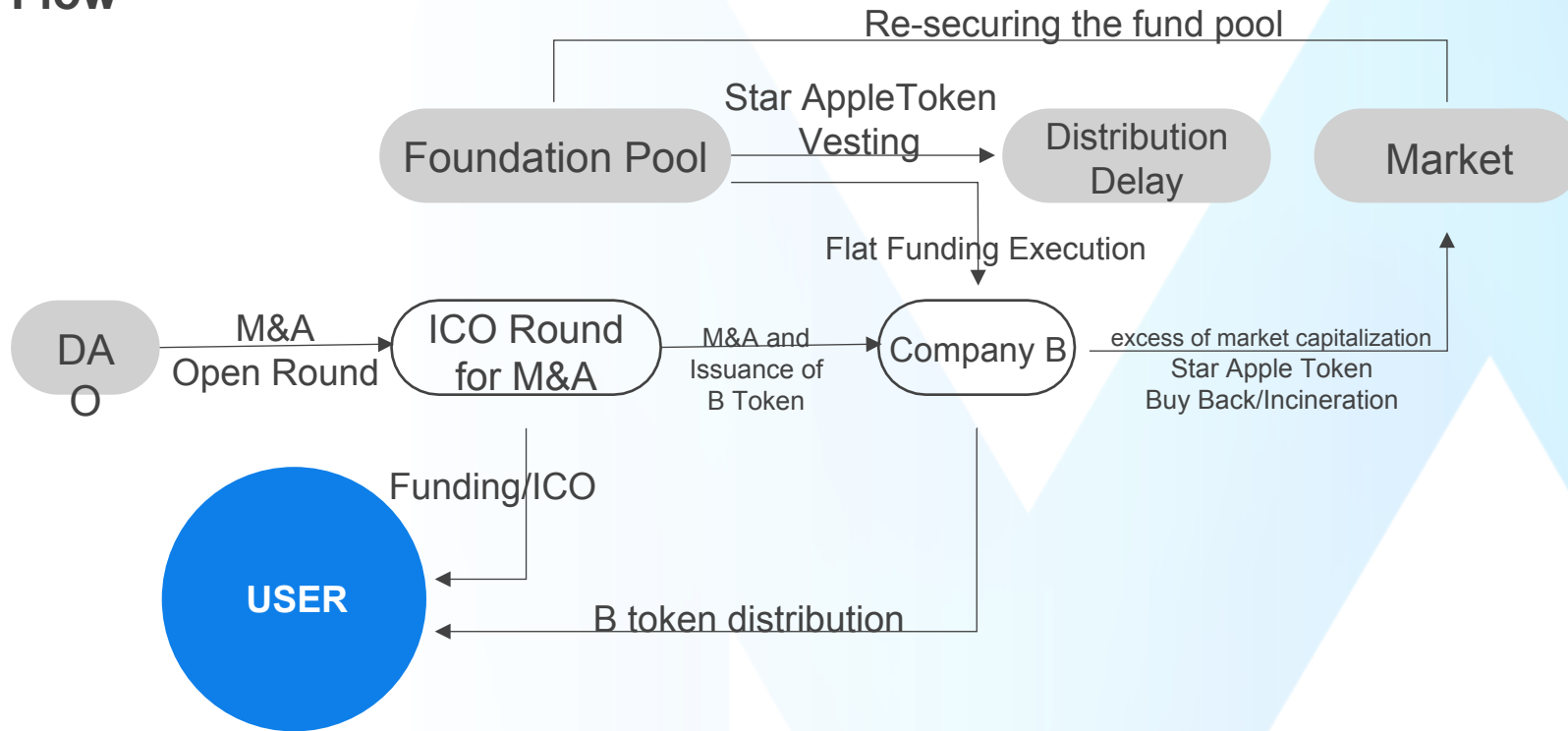


### MNA Token Value Boost Model




MNA tokens are basically used in funding for M&A and subsequent token issuance structures, and when subsequent tokens are issued, they support the value of the entire fund POOL and MNA tokens by having a structure that is bi-back/incineration if the market capitalization exceeds the current value of the target company.

### MNA Token Flow



**ROAD MAP**



<b>Q3 of 2022</b>	<b>Q4 of 2022</b>	<b>Q1 of 2023</b>	<b>Q2 of 2023</b>	<b>Q3 of 2023</b>	<b>Q4 of 2023</b>
Acquisition of Digital Asset Exchanges and Launch of Platform Beta	Implementing DAO Governance	Implementing Staking/Defi Listing on the Global Exchange	Additional listing on the global exchange	Additional M&A for listed companies	Implementing STO Services